AjarAble

UNLOCKING GENERATIVE AI
POTENTIALS WITH CHATGPT, MICROSOFT COPILOT & GOOGLE GEMINI
GAI-100B

Duration: 1 day; Instructor-led | Virtual Instructor-led

OVERVIEW

This workshop is designed to provide a solid foundational understanding of current trends in generative AI platforms focusing on ChatGPT, Microsoft Copilot and Google Gemini to business users. Through engaging presentations and demonstrations, participants will gain insights into how these technologies can be harnessed for business innovation and completing the workshop with a detailed comparison of all the platforms.

PREREQUISITES

- Basic understanding of digital technologies and business processes.
- No prior knowledge of AI or Machine Learning required.
- Interest in leveraging AI technologies for business innovation.

COURSE CONTENTS

Module 1:   Welcoming the Dawn of Generative AI

- Definition and significance of Generative AI.
- Applications and implications of Generative AI in modern business.
- Brief historical evolution of Generative AI.

Module 2:   Delving into ChatGPT

- Introduction to OpenAI and ChatGPT.
- Key features and capabilities of ChatGPT.
- Real-world use cases and businesses leveraging ChatGPT.

Module 3:   Unveiling Microsoft Copilot

- Introduction to Microsoft Copilot and its subscriptions.
- Highlighting the core features and functionalities of Microsoft Copilot.
- Examples of business applications supporting Microsoft Copilot.

Module 4:   Discovering Google Gemini

- Overview of Google Gemini and its lineage.
- Salient features and strengths of Google Gemini.
- Examples of business applications using Google Gemini.

Module 5:   Comparative Analysis of Generative Platforms

- Comparative overview of features, strengths, and limitations among ChatGPT, Microsoft Copilot, and Google Gemini.
- Analyzing the unique value proposition of each platform for different business scenarios.
- Open discussion and Q&A: Selecting the right generative platform for your business needs.