

WINNING PERSONA: PERSONAL BRANDING BOOST PROGRAM WP-S

Duration: 3 days; Instructor-led | Virtual Instructor-led

OVERVIEW

This program offers a transformative experience through a 3-Day intensive program. We provide a comprehensive curriculum that focuses on personal and professional development, enabling participants to unleash their full potential. Through a combination of interactive workshops, expert coaching, and practical exercises, attendees gain valuable skills, insights, and strategies to propel themselves forward.

OBJECTIVES

- Recall the concept of the Winner's Image and cybernetics in relation to building a strong self-image.
- Explain the learning process and its relation to building a strong self-image.
- Examine the winning process to achieving their Winner's Image.

PREREQUISITES

- It is open to all individuals who are eager to unblock limiting beliefs and overcome self-sabotage to unlock their winning potential and achieve success in their personal and professional lives.

AUDIENCE

This program is designed for Self-Improvers who aspire to break free from their limiting beliefs and self-sabotaging behaviours. It is for individuals who are determined to take charge of their lives and achieve their goals by unleashing their true potential. Whether you are facing challenges in your personal life or seeking to excel in your professional pursuits, this program is for anyone ready to embark on a transformative journey of self-discovery and growth.

COURSE CONTENTS

Module 1: Cybernetics and Self-image: The Science of Building a Winner's Image

- This session combines the concepts of cybernetics and self-image emphasises the importance of building a strong Winner's Image.

Module 2: The Winning Process: From Learning to Success

- This session focuses on the process of winning and emphasises the idea that success is achievable through learning and growth.

Module 3: From Fantasy to Fact: Building Your Winner's Image

- This session focuses on the process of turning a fantasy into reality and emphasises the practical steps that participants can take to build their Winner's Image.



Delivered by Proctor Gallagher Institute (PGI) Certified Consultant