AjarAble

DESIGN LIKE A PRO USING
CANVA
DMC-C

Duration: 2 days; Instructor-led | Virtual Instructor-led

OVERVIEW
The goal of this course is to teach you how to use this non technical graphic design application called Canva.

OBJECTIVES
By the end of the training, participants will be able to:
- Design simple artwork using this graphic design application
- Design marketing material
- Design social media artwork
- Design brochure and flyers

PREREQUISITES
- Stable Internet Access (At least 10Mbps above)
- Valid Email ID (either Personal/Business)
- Valid Canva Account (Free Or Pro)
- Dual monitor will have an advantage for better learning experience

AUDIENCE
This course is suitable for:
- Entrepreneur
- Business Owner
- Graphic Designer
- Social Media Marketer
- Digital Marketer

COURSE CONTENTS

Module 1:   Getting Started With Canva
- We often hear agile helps complete projects faster than waterfall but is it true? Are we looking to complete a project faster or wanted to go early to market? These are two different things. This module helps students explore the purpose behind agile methods and how Scrum helps in adopt business agility.

Module 2:   Navigating Canva
- In this chapter, we learn how to navigate with Canva and its major feature

Module 3:   Special Feature In Canva
- In this chapter, we learn how to use several special features in Canva.

Module 4:   Business Branding With Canva
- In this chapter, we learn how to use Canva for business branding, creating logos, business needs such as letterhead and ect.Module

Module 5:   Social Media With Canva
- In this chapter, we learn how to use Canva to design each social media artwork, creating a fast and effective social media content.

Module 6:   Marketing Material With Canva
- In this chapter, we learn how to use Canva for marketing, without relay or outsource to professional designers.

Module 7:   Canva Tips and Tricks
- In this chapter, the trainer will teach the tips, and tricks that are never revealed in public.

Module 8:   Bonus - Canva's Alternative
- Never put all the eggs into one basket. In this chapter, the trainer will provide the alternative to Canva.